

Call for Application for Monitoring, Evaluation and Learning (MEL) Coordinator

BACKGROUND

Thomson Media (TM) within the "Strengthening Quality Journalism in the Western Balkans and Türkiye II" project implements capacity-building activities and the EU Investigative Journalism Award.

The project aims to strengthen trust-based engagement between citizens and media, and provide resources and support for high-quality content production through education, training, mentoring, and editorial support. Also, the project will promote high standards in investigative journalism through the already recognised EU awards scheme and the newly introduced regional award.

TM, beside the EU Investigative Journalism Award, implements a complex set of capacity-building activities for young and mid-career journalists from the Western Balkans. In line with the envisioned activities TM will organize 6 online and 3 on-site workshops on different media related topics throughout 2025.

Monitoring, Evaluation and Learning (MEL) Coordinator will support the project team to develop and implement functional and efficient monitoring and evaluation system, to define Key Performance Indicators for main activities, and to extract lessons learned for the sake of adaptivity and flexibility.

SCOPE OF WORK

Main Tasks and Responsibilities

- Supporting program team in setting strategic priorities, and follow implementation of the agreed activities;
- Setting the basis for key data collection for the purpose of baseline and endline, ensuring quality assurance and data safety;
- Coordinate with the team and partners to create data collection systems and processes in line with the requirements and agreed procedures;
- Oversee the timely development and implementation of the monitoring framework and tools, ensuring that qualitative and consistent information is available on program performance and impact;
- Contributing to communication and outreach activities by providing key lessons and data;
- Regular communication with the program team and project partners to ensure consistency and regular data collection.

EXPERIENCE

Education: Bachelor degree in the field of communication, media, international development, social sciences, and other related relevant fields or demonstrated relevant experience.



Professional Experience:

- More than 5 years of relevant working experience in the field of MEL, familiarity with results and impact assessment approaches and methods;
- Working experience in international donor organizations and multicultural environment;
- Previous engagement on similar projects would be an asset;
- Working experience in the field of media development preferred;
- Previous work experience with the TM management would be an asset.

Other skills:

- Speaking, reading, and writing proficiency in English and at least one language from the Western Balkan's group of languages;
- Excellent analytical, presentation, oral and writing communication skills, with strong interpersonal and cross-cultural communication skills;
- Experience working with data collection, analysis, and visualization tools;
- Proven experience managing multiple administrative tasks in a demanding, time sensitive work environment;
- Strong organizational skills, problem-solving, proactive, can-do-it attitude and ability to get things done;
- Ability to adjust to changes in priorities in a deadline-driven environment;
- Excellent writing and editing skills.

DURATION OF ASSIGNMENT

Assignment will commence on 20 January 2025 and will last until 31 December 2025, and it involves a total of 40 consultant days that will be dispersed and charged monthly through approved TS's and issued invoices.

Instructions for submissions

You are kindly asked to submit your application to IIcho Cvetanoski via email: <u>IIchoC@thomsonfoundation.org</u> by 15th January 2025 (23:59 CET).

Clarification Requests

Should you need any additional information or clarification, please write to Sanja Lazić via email: <u>SanjaL@thomsonfoundation.org</u>

LOCATION

Remote work covering all the countries of the Western Balkans. Travel per need and planned with the Thomson program team.

By issuing this CfA, TM nor the project consortium are bound in any way to enter into any contractual or other arrangement with any applicant.